

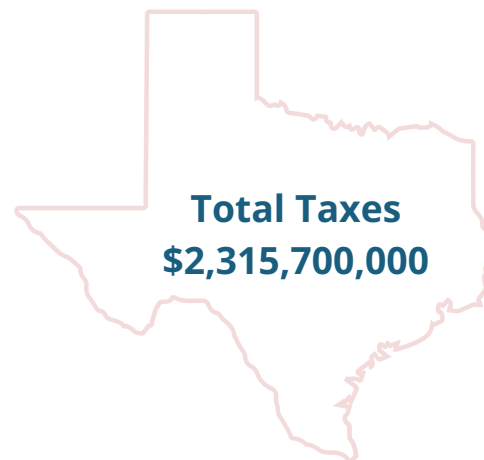
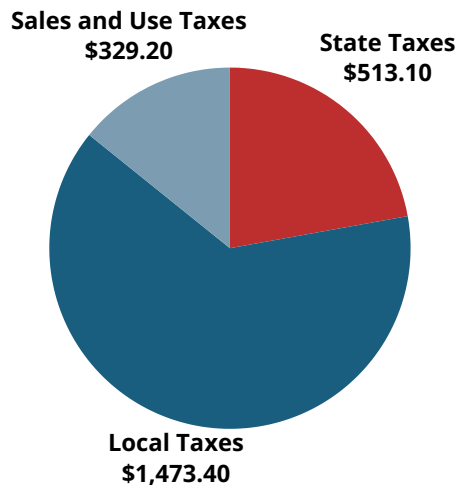
MEDIA KIT

The Association of Electric Companies of Texas, Inc. (AECT) is a trade organization that provides a forum for member companies to exchange information about public policy and to communicate with the public and government officials. AECT is dedicated to **reliable, affordable and resilient** electricity to meet the needs of today and support the future growth and economic success of Texas.

AECT offers data and analytics, infographics and multimedia resources to inform and educate consumers in Texas with advocacy tools. Resources and advocacy tools are available on [the AECT website](#).

IMPACT OF AECT MEMBER COMPANIES

Total Taxes Paid or Collected by AECT Companies (in Millions)



22,000
highly skilled employees working for AECT member companies.



8.2 Million
customers served.



Over 40,000
miles of transmission lines represented in AECT.



Over 43,000 MW
of electric generation that AECT members own and operate.



8,000
retirees in Texas.



\$50 Million
in community giving in Texas annually.

For Media Requests, please contact Media@AECT.net



AECT STAFF AVAILABLE FOR MEDIA



Mark Bell
President & CEO

Mark Bell was named President & CEO of the Association of Electric Companies of Texas, Inc. (AECT) in January of 2022. AECT is a trade organization of electric companies in Texas, dedicated to promoting reliable, resilient and affordable electricity by advocating for long-term investment in infrastructure and market innovations. AECT represents all segments of the investor-owned electric industry in ERCOT: wholesale electric generation, competitive electric retail and electric transmission & distribution utilities. AECT also represents the four Texas investor-owned utilities located outside of the electric grid.

Topics: ERCOT, electric legislation, the Texas grid, power generation, transmission and consumption.



Ben Gaffaney
Vice President & Chief
Communications Officer

Ben Gaffaney leads public policy development and communications outreach for the Association of Electric Companies of Texas, Inc., (AECT). He began in this role in 2016. Previously, Ben worked for Hill+Knowlton Strategies, a public relations firm, providing counsel and day-to-day support for clients in the energy, technology, health care and financial services industries. Ben held similar positions with Public Strategies, Inc., an Austin-based public affairs firm that merged with Hill+Knowlton Strategies in 2011. In total, Ben brings nearly 25 years of public affairs experience to his position at AECT.

Topics: ERCOT, the Texas grid, power generation, transmission and consumption.

AECT MEMBER COMPANIES



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ABOUT POWER FORWARD TEXAS

Texas is growing rapidly. In order to meet the increasing needs of manufacturers, businesses and consumers moving to the state, the electric grid needs to be expanded.

Fast Facts:

- The 2022 Census shows that Texas has surpassed 30 million residents.
- From 2000 to 2022, Texas' population increased by 43.4%.
- Peak demand on Texas' power grid has grown more than 18% since 2018. National peak demand has only grown by 6% over the same period.
- The overall power demand for Texas consumers continues to grow annually due to electrification of industries, businesses, homes and transportation.

Year	Month	Demand (MW)
2023	August 10 (current record)	85,508
2022	July 20	80,148
2019	August	74,820
2018	July	73,473
2016	August	71,110
2015	August	69,877

Reliable Power Drives Texas' Growth

Texas is at a crossroads as power demand continues to rise and could outpace generation supply. Investing in the state's electric infrastructure is necessary not only to meet current demand on the grid but also to keep up with the state's growing population and electrification of our society.

Investment is Needed Now

The urgent need of strategic investment in the electric infrastructure is a key element in securing Texas' future. If we don't invest now, we may not be able to keep up with Texas' growing electric needs, putting reliability and resiliency at risk.

The Need for Grid Resilience and Innovation is Constant

Continuous improvement to the electric grid is necessary for meeting ongoing and long-term challenges of growth and weather. Texas must analyze the demands and technologies of today while looking toward solutions for tomorrow.

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