

# It's Time to Unleash the Full Power of Electric Competition in ERCOT



As Texas' economy has changed, so has the electric industry within the Electric Reliability Council of Texas (ERCOT) electric grid. Spurred on by new technology and competition, Texas electric companies have invested billions of dollars **to ensure families and businesses have access to affordable, reliable power.**

Retail electric competition has benefited Texas. A recent Public Utility Commission of Texas (PUC) report showed that since January 2002, in competitive areas of the state, families who shopped for the best-priced electric service **could have saved at least \$200 per year. Even customers who did not switch companies benefited from the new market structure.**

If Texans want even more competitive choices, then **it's time for Texas to let the transitional price-to-beat rate expire, as intended,** on December 31. That's what the legislature intended in order to unleash the full power of competition.

**The Best Way to Set the Price Companies Must Beat:  
Competition.**